

GBTEC Recognized as a Representative Vendor in the Gartner® Market Guide for Digital Twin of an Organization Platforms

The digitalization of companies is advancing rapidly and requires innovative solutions to efficiently map complex business processes. GBTEC is setting new benchmarks in this area, and we feel is being recognized for its groundbreaking technologies.

Bochum, January 16, 2025 – GBTEC, a leading provider of AI-powered SaaS solutions for business transformation, is pleased to announce its inclusion as a Representative Vendor in the recently published Market Guide for Digital Twin of an Organization Platforms by the analyst firm Gartner. The Market Guide, released in November 2024, provides companies with valuable insights into the rapidly evolving Digital Twin of an Organization (DTO) platforms market.

- Gartner discusses the diverse use cases and benefits of DTO platforms.
- The report offers a comprehensive market analysis, explores current trends, and provides guidance for decision-makers in selecting suitable DTO solutions.
- The Market Guide is available for download on GBTEC's website.

Gartner defines: “A DTO is a dynamic software model that relies on operational and contextual data to understand how an organization operationalizes its business model, connects with its current state, responds to changes, deploys resources, simulates future states and delivers customer value.” The Market Guide focuses on vendors and technologies that assist organizations in implementing such solutions.

GBTEC's innovative solutions for Digital Twins

With the BIC Platform, GBTEC offers a sophisticated solution for modeling and managing digital twins of organizations. The BIC Platform enables companies to visualize, analyze, and continuously optimize their business processes in real-time. Integrated no-code and low-code automation features allow users to quickly develop customized applications and automated workflows. We believe inclusion in the Market Guide underscores the strategic importance and innovative strength of GBTEC's technology.

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Further recognition for GBTEC

“We are proud that Gartner has recognized us as a Representative Vendor in the field of Digital Twin of an Organization Platforms. The company feels that this recognition reaffirms our commitment to providing our customers with the best tools to digitalize and optimize their business processes,” says Gregor Greinke, Founder and CEO of GBTEC. “The BIC Platform helps organizations increase efficiency, make more informed decisions, and better prepare for the challenges of digital transformation.”

Key insights from the Gartner Market Guide

The Gartner Market Guide provides critical recommendations for companies evaluating and implementing DTO platforms. According to Gartner, these platforms offer the ability to simulate, analyze, and improve complex business processes in real-time. GBTEC views its inclusion in the report as motivation to continue developing innovative solutions that help organizations worldwide enhance their digital excellence.

[1] Gartner, Inc. “Market Guide for Digital Twin of an Organization Platforms” by Marc Kerremans, David Sugden, November 20, 2024.

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About GBTEC Group

GBTEC is a leading provider of SaaS software in the fields of Business Process Management (BPM), Enterprise Architecture Management (EAM), Digital Process Automation (DPA), and Governance, Risk, and Compliance (GRC). The extensive product portfolio of GBTEC includes Business Process Design & Modeling, Process

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Execution, Process Mining, as well as Governance, Risk, and Compliance (GRC).

The company is known for its modern and user-friendly products, which are based on no-code and low-code technologies and a state-of-the-art product platform.

Customers also benefit from competent customer support and comprehensive training offerings. The products of GBTEC are used by companies of all sizes, from SMEs to Fortune 500 companies, as well as by public institutions. The company is headquartered in Bochum and employs around 300 employees at locations in the DACH region, Spain, Australia, the UK and the USA. For more information see <https://www.gbtec.com/>.

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